

Cross Platform Development - Xamarin

Client Overview & Background

Based in Australia, our client is a leading provider of healthcare services, also offering varied value-added services, featuring daily health care tips & home based remedies via their very popular website.

The Problem

Our client had a BlackBerry PlayBook healthcare application and the previous vendor was trying to deploy the same for BlackBerry Torch. It was rejected by BlackBerry creating a disaster for the client.

Our client needed to get out of this situation. Additionally, they wanted to launch their popular and feature-rich web application on all popular mobile platforms, e.g. iOS, Android & Windows.

Rigel Delivery

We used Xamarin an open source mobile development framework that is widely known as a game changer for building powerful cross-platform mobile applications. We made their web application mobile enabled, targeting multiple popular mobile platforms.

The end result was feature-rich, sleek, and easy-to-use apps targeting popular mobile platforms such as iPhone, Android, Windows Phone. While BlackBerry WebWorks provided the power to integrate with BlackBerry Messenger, Xamari provided a cost-effective solution to create quick apps and deploy to multiple popular platforms.

A Few Key Features

- ✓ The application was easily available on both iOS and Android platforms.
- ✓ Additional security was implemented for the various transaction modules.
- ✓ He could get a detailed review regarding the customer's buying habits who using his App i.e. android or iOS users. This helped him to create customized offers for both Android and iOS users.

Technology Used

Xamarin, iOS SDK, Android SDK, Windows Phone SDK, BlackBerry WebWorks, HTML5, JavaScript & JQuery.

Customer Experience

Due to extremely busy schedule, the client was not able to provide us with the final specification document. We had our competent developers create the document from our end & gave the client for final approval.

He was impressed by our righteous efforts and trusted us entirely during the whole development process. Also, he was delighted with the manner in which the app performed across its multiple target platform & how well it was received by customers.

Results

Their time-to-time market & target audience coverage increased by 75%, since they have their Application for all the famous platforms, i.e. Android, iOS & Windows